

# JULIE KRATZ



**JULIE KRATZ**  
*speaker, author, trainer*

*Julie Kratz is a highly-acclaimed TEDx speaker and inclusive leadership trainer who leads teams and produces real results in corporate America.*

After experiencing many career “pivot points” of her own, Julie started her business, to help leaders be more inclusive. She lends her expertise of gender equality and leadership as a keynote speaker, workshop facilitator, and executive coach.

- MBA, Kelley School of Business at Indiana University
- Certified Master Coach
- Certified Unconscious Bias Trainer

[VIEW SPEAKER REEL](#)

*“As a facilitator Julie was wonderful. She made the topics align with real life scenarios to show how her simple suggestions can be implemented into our daily lives.”*

*- Together Credit Union Conference Attendee*

*“Learning what Allyship really means in terms of mentorship, advocacy and personal development was something I felt I could connect with in the consistency of small steps.”*

*- Women in Leadership and Management in Animal Health Annual Conference Attendee*

## SPEAKER

**Learn** strategies, tools, and tactics for promoting equality and experiencing personal and professional growth. Leave with a renewed understanding, ready to take action.

## AUTHOR

**Equip** yourself and your team with actionable strategies, compelling facts, and engaging stories needed for true leadership growth and organizational change.

## TRAINER

**Collaborate** on timely topics in diversity, leadership, and career development. Book an in-person workshop or participate in online training at your convenience.

# Inclusive Leadership Speaking & Training Topics



**JULIE'S ENGAGING APPROACH WELCOMES STORY AND STRATEGY SHARING ACROSS DIVERSE GROUPS.**

Participants walk away with tangible commitments to take action on right away. View all speaking topics [on our website](#).



## The Allyship Journey: From Individual Actions to Systemic Change

**Truth Bomb:** Employees, customers and boards are looking to corporate institutions to lead the way in social change. Ironically, many of the people who are expected to be leading the way are unequipped to meet this new responsibility. Those who fare well have a consistent, intentional commitment to inclusive leadership. They believe change is possible and they are eager to engage others to make it happen.

**In this highly interactive and actionable presentation, author and long-time allyship researcher, Julie Kratz, shares:**

- Why inclusive leadership is the most sustainable competitive advantage during times of uncertainty
- 10 practices inclusive leaders can use to drive systemic change
- 3 proven tools and assessments to hold leaders accountable to inclusive behavior change

Using these practices and tools, leaders will feel more prepared to drive systemic change through their everyday behavior and will know how to engage others in the process.

### Lead Like An Ally

With research from Julie's book *Lead Like an Ally*, we'll discuss proven strategies for successful diversity and inclusion. We will learn why we need allies for diversity and inclusion, what allies do to support others different than themselves, and three key strategies to lead like an ally regardless of your role or position in an organization.

### Dismantling Systems for Positive Change

The question we get asked most is really the basis for the work we do, is "How do I implement change in my organization"? In this workshop, we'll discuss understanding your organization's starting point, fixing the systems, and giving people resources needed to lead inclusively.

### Books by Julie

- **Allyship in Action: 10 Strategies for Living Inclusively**
- **Little Allies**
- **Lead Like an Ally: A Journey Through Corporate America with Proven Strategies to Facilitate Inclusion**
- **One: How Male Allies Support Women for Gender Equality**
- **Pivot Point: How to Build a Winning Career Game Plan for Mid-Career Women**



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