

CELEBRATE INTERNATIONAL



ALLYSHIP

Day

Learn to build
an effective,
intentional
allyship program

AUG
08TH
nyc



NYU Rosenthal Pavilion
60 Washington Square S
New York, NY

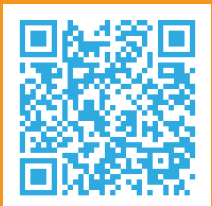
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EMPOWERING CHANGE

Facilitate Effective Allyship with
Intentional Action



ALLYSHIP

Day

Next Pivot Point partners with industry leading organizations to help implement successful allyship programs.



AUGUST 8TH • NYC

WHAT TO EXPECT

Join us as we share best practices and help you develop your own unique DEI programming.

We'll hear from business leaders and program alumni about their individual experiences in building out and participating in a structured allyship program, as well as from **subject matter experts** on developing the inclusive leadership and allyship skills needed for diverse talent to thrive.

Participants will leave this event with instruction, fresh ideas, and **toolkit for building structured, effective allyship programs** for their organizations and employee resource groups.



INDUSTRY EXPERTISE

Get specific program details from financial, retail, and manufacturing companies, all of whom have built out their own robust allyship development programs.



BEST PRACTICES

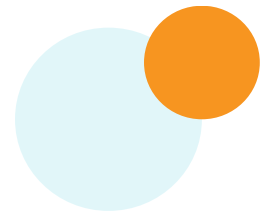
Best practice sharing of effective allyship programs with actionable ideas and pre-built activities to take back to your organization.



EXPERIENCED LEADERSHIP

Networking with senior leaders and experienced professionals in the diversity, equity and inclusion space.

PARTICIPANTS



Network with fellow **Employee Resource Group** leaders, **DEI program leaders**, **HR professionals**, and those responsible for allyship at their respective organizations. Speakers will include subject matter experts in the DEI and allyship space who have launched robust allyship programs, ERG leaders, and alumni from successful allyship programs to share about program impact.

SCHEDULE

9:00 AM - 9:30 AM	Opening Keynote
9:30 AM - 10:50 AM	<i>Best Practices Panel with Allyship Program leaders</i>
10:50 AM - 11:00 AM	Coffee Break
11:00 AM - 12:00 PM	Julie Kratz, <i>Allyship Program Design & Content Best Practices</i>
12:00 PM - 12:40 PM	Lunch & Networking Activity
12:40 PM - 2:00 PM	<i>Where are We Now Alumni Allyship Program Leaders</i>
2:00 PM - 2:30 PM	Closing Remarks

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MEET DEI
industry
EXPERTS



BECOME A SPONSOR

Help us celebrate International Allship Day as a sponsor for our event!

As a sponsor, you'll have the opportunity to align your brand with a crucial movement towards creating more inclusive workplaces. By supporting this event, you'll not only demonstrate your commitment to diversity and equity but also gain visibility among a diverse audience of professionals dedicated to driving positive change.



\$5,000

SILVER SPONSOR

Includes tickets for 8 attendees (1 table), program recognition, and panel speaking opportunities

(5 available)



\$2,500

BRONZE SPONSOR

Includes tickets for 4 attendees and program recognition

(4 available)

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Buy your tickets now to secure your spot for this event:

TICKETS

Reserve a Table - \$1,500

Group of 8 (Limited Spots - Only 6 Available)

BUY A TABLE

INDIVIDUAL TICKET

\$199

BUY A TICKET

Visit nextpivotpoint.com/international-allyship-day for more information.

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